bears of hope®

Pregnancy & Infant Loss Support

Bears Of Hope
Sponsorship Packages

INTRODUCTION

For parents and families navigating the grief of pregnancy and infant loss, seeing the future can feel impossible. You can help give them a place to start.

Bears of Hope Pregnancy & Infant Loss Support provides leading support and exceptional care for families who experience the loss of their baby. We provide crucial information and embrace families during their difficult time of loss, and beyond. There are two key elements to our program that guide families through their choices when saying Hello and Goodbye to their much loved baby.

Families receive a Bear of Hope donated by another bereaved family. This allows the donating family to give their child's brief life purpose and a legacy, whilst filling the empty arms of another family as they walk out of the hospital without their baby. It reinforces the understanding that they are not alone and that there is an existing community of support. Families also receive extensive information, either in print or online, to help them make decisions and memories in hospital, during the memorial and beyond.

Our support services are unequalled by any other organisation. We provide phone and email counselling, a credible foundation of parent led and psychologist facilitated support groups, private online groups, and annual community events that remember individual baby's and recognise their parents' love.

As a registered non-profit organisation we are dedicated to the care of others and reinvesting our finances and resources to ensure Bears of Hope is the leading support for pregnancy and infant loss in Australia.

Everyday in Australia:

- 6 babies are stillborn
- 3 babies die after birth and before their 1st Birthday
- A miscarriage occurs every 3.5 minutes

1 in 4 pregnancies end in loss

Our Values:

- Committed to achieving our vision with integrity.
- Dedicated to and passionate about making a difference.
- Respecting grief is personal and unique.
- Every family has the right to be offered support without judgement.
- Equal acceptance and acknowledgement of every loss.

Our Mission:

B ears offered at every hospital providing vital
E arly support
A n Australia wide program which provides timely and
R elevant information to families who experience
S tillbirth, miscarriage, neonatal or infant loss
O ngoing comfort and a lifetime of support
F rom families who understand
H elping to challenge and shape beliefs surrounding loss
O utstanding care
P assionate pregnancy & infant loss support
E ducation and awareness

SPONSORSHIP LEVELS

ALL DONATIONS ARE TAX DEDUCTABLE & INCLUDE GST

Platinum Sponsor - $10,000

- Event sponsorship for Choosing Hope Walks (Australia-wide or your choice of location)
  - Logo branding leading up to event
  - Acknowledgment in opening and closing speeches on the day
  - Banner placement on the day (provided by business)
- Sponsorship of one Grief Workshop
- Your logo displayed prominently on Bears Of Hope website with link to your website
- 8 Bears of Hope newsletter mentions with logo/link
- 8 Facebook, 8 Twitter and 8 Instagram posts throughout the year highlighting your product/service or initiative - link to url of your choice - great for directing your business sales and awareness.
- 8 bears donated in honour of a baby special to you
- Receive a Bears of Hope Supporter Pack

Diamond Sponsor - $5,000

- Your logo displayed on Bears Of Hope website with link to your website
- 6 Bears of Hope newsletter mentions with logo/link
- 6 Facebook, 6 Twitter and 6 Instagram posts throughout the year highlighting your product/service or initiative - link to url of your choice - great for directing your business sales and awareness.
- 6 bears donated in honour of a baby special to you
- Receive a Bears Of Hope Supporter Pack

Facebook - 27,822 followers

Instagram - 9,191 followers

X - 928 followers

Newsletter Subscribers 18,732

Gold Sponsor - $2,500

- Your logo displayed on Bears Of Hope website with link to your website
- 4 x Logo/link and mention in our Bears of Hope newsletter
- 4 Facebook, 4 Twitter and 4 Instagram posts throughout the year highlighting your product/service or initiative - link to url of your choice - great for directing your business sales and awareness.
- 4 bears donated in honour of a baby special to you
- Receive a Bears Of Hope Supporter Pack

Silver Sponsor - $1,500

- Your logo displayed on Bears Of Hope website with link to your website
- 2 x Logo/link and mention in our Bears of Hope newsletter
- 2 Facebook, 2 Twitter and 2 Instagram posts throughout the year highlighting your product/service or initiative - link to url of your choice - great for directing your business sales and awareness.
- 2 bears donated in honour of a baby special to you
- Receive a Bears Of Hope Supporter Pack

Bronze Sponsor - $1,000

- Your logo displayed on Bears Of Hope website with link to your website
- 1 x Logo/link and mention in our Bears of Hope newsletter
- 1 Facebook, 1 Twitter and 1 Instagram post highlighting your product/service or initiative - link to url of your choice - great for directing your business sales and awareness.
- 1 bear donated in honour of a baby special to you
- Receive a Bears Of Hope Supporter Pack

Match Giving Day Sponsorship – from $5,000

- Logo branding leading up to match giving day
- Logo on Bears Of Hope website
- Bears Of Hope newsletter acknowledgment
- Receive a Bears Of Hope Supporter Pack

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CONTACT US

Sponsorship Enquiries
Email: toni@bearsofhope.org.au
Phone: 0400 475 012

To become a volunteer
Email: contact@bearsofhope.org.au
Phone: 1300 11 BEAR

For further information
Website: www.bearsofhope.org.au

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