



Pregnancy & Infant Loss Support

PHYSICAL CHALLENGE

Fundraising Information Pack





Get up, get out & get active – all whilst raising much needed funds & awareness!

Whether you have decided to sign up for a run, walk, ride or swim challenge, we appreciate your support!

Sign up on your own or as a team. The funds you raise will go directly back to Bears Of Hope to help us achieve our mission.

ABOUT BEARS OF HOPE PREGNANCY & INFANT LOSS SUPPORT

Bears Of Hope provides leading support and exceptional care for families who experience the loss of their baby through miscarriage, stillbirth, neonatal or infant loss. This includes our early support initiative – donating bears and support packages to families within days of their loss as well as offering a range of services through our Beyond the Bear support program including Counselling, Grief Workshops, Wellbeing Groups and Community Events.

We can only continue this through community fundraising each year as we do not receive any Government funding. We truly appreciate your support.

Our Mission:

Bears offered at every hospital providing vital
Early support
An Australia wide program which provides timely and
Relevant information to families who experience
Stillbirth, miscarriage, neonatal or infant loss
Ongoing comfort and a lifetime of support
From families who understand
Helping to challenge and shape beliefs surrounding loss
Outstanding care
Passionate pregnancy & infant loss support
Education and awareness

PREGNANCY & INFANT LOSS STATISTICS

Every day in Australia...

- 6 babies are stillborn
- 2 babies die after birth and before their 1st Birthday
- A miscarriage occurs every 3.5 minutes

This means tens of thousands of parents may need support every year in Australia.

Fundraising Incentives

As you are competing in a sporting event, we offer a range of incentives to get you into a Bears Of Hope shirt before the big day.

Running events also help fund our bears of hope resource packs and for every \$100 you raise, we can tag a Bear Of Hope in honour of your baby or a baby close to your heart.

\$200+

- 2+ bear of hope and resource pack donated in honour of your baby²
- 2+ baby keepsake book donated in honour of your baby²
- 1 x free standard (non-personalised) Bears Of Hope T-shirt or running singlet³

\$400+

- 4+ bears of hope and resource packs donated in honour of your baby²
- 4+ baby keepsake books donated in honour of your baby²
- 1 x free personalised Bears Of Hope T-shirt or running singlet³
- 1 x free Bears Of Hope branded cap³

\$600+

- 6+ bears of hope and resource packs donated in honour of your baby²
- 6+ baby keepsake books donated in honour of your baby²
- 1 x free personalised Bears Of Hope T-shirt or running singlet³
- 1 x free Bears Of Hope branded cap³

\$1,000+

- 10+ bears and resource packs donated in honour of your baby²
- 10+ baby keepsake books in honour of your baby²
- 1 x free personalised Bears Of Hope T-shirt or running singlet³
- 1 x free Bears Of Hope branded cap³

\$2,500+

- 25+ bears and resource packs donated in honour of your baby²
- 25+ baby keepsake books donated in honour of your baby²
- 1 x free personalised Bears Of Hope T-shirt or running singlet³
- 1 x free Bears Of Hope branded cap³

TERMS & CONDITIONS

1. You are eligible to receive the incentives if:
 - You have created your own individual fundraising page, or you are sharing a fundraising page with one other fundraiser only. Team members should create their own online fundraising page as part of the team page.
2. For every \$100 you raise, a bear of hope/resource pack and a baby keepsake are donated in honour of a baby special to you.
3. In order for shirts to be printed and posted in time for the event we require you to reach \$400 at least 4 weeks out from your event. We will still honour the incentive if you reach it after this date, however, we just cannot guarantee your shirt will arrive in time.
4. Please complete this [Free Shirt Order Form](#) as soon as you reach your preferred shirt incentive.
5. Incentives are based on the total amount you personally raise and are not cumulative amount.
6. To have your funds raised allocated to bears and keepsakes please complete [this form](#).



Bears Of Hope Shirts & Caps

We would love all our supporters wearing Bears Of Hope shirts for their events. They are a real stand out in the crowd; helping us provide more awareness of our charity as well as the opportunity to acknowledge a precious baby.

If you do not reach the fundraising incentive to receive a free shirt you can purchase your shirt or hat separately.

Receive a Free shirt

Please complete [this online shirt order](#) form asap so that we have your order ready for when you hit the fundraising incentive. That way we can place your order straight away when you do.

We require you to reach your free shirt incentive & complete your order form 4 weeks out from the event to allow time for printing and posting.

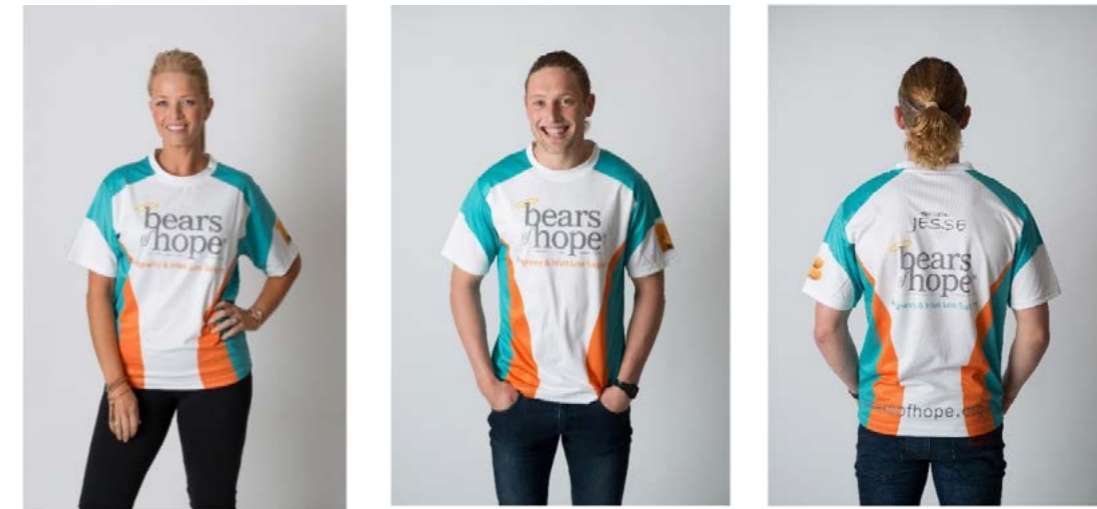
Purchase a Shirt or Cap

Bears Of Hope shirts, singlets and caps can be purchased at any time if you do not reach the fundraising incentive or you have friends and family joining you who are not fundraising. To guarantee you will receive your shirt before the event, payment must be received through our [website store](#) approx. 4 weeks out from your event date.

Please note that we do our best to get them to you on time if orders are placed after this date however there are no guarantees as this is our busiest time.

There is also the opportunity for fundraisers (who reach their shirt incentive) to purchase cheaper shirts for children participating in the event.

Unisex T-Shirt



Women's & Men's Singlet Personalised



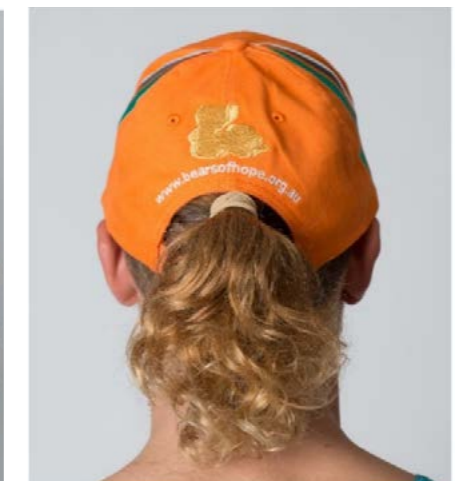
Children's T-Shirt



Non-Personalised



Caps



Sizing Guide

Ladies Singlet						
Size (CM)	L8	L10	L12	L14	L16	L18
Chest 1/2	43	46	48	51	54	56
Hem 1/2	43	46	48	51	54	56
Back centre length	59	61	65	66	68	71

Mens Singlet							
Size (CM)	S	M	L	XL	2XL	3XL	4XL
Back centre length	66	69	71	74	76	78	82
Chest 1/2	51	54	57	59	61	63	66

Unisex T-shirt								
Size (CM)	XS	S	M	L	XL	2XL	3XL	4XL
Back centre length	65	66	69	71	74	76	79	81
Chest 1/2	49	51	54	57	59	61	63	65

Children's T-Shirt								
Size	0	2	4	6	8	10	12	14

Contact Details

Online Co-ordinator: Jen Thomas
 Email: online@bears of hope.org.au

Run for Bears Of Hope & help support families right from the beginning of their loss.

