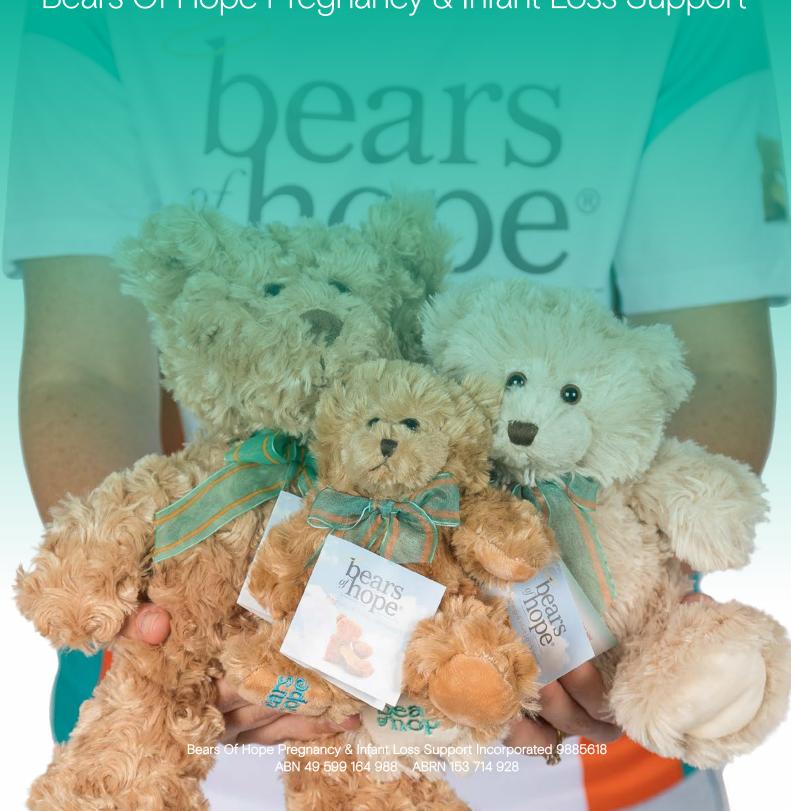


Media Kit 2024

Bears Of Hope Pregnancy & Infant Loss Support



Vision, Mission & Values

Bears of Hope Pregnancy & Infant Loss Support provides leading support and exceptional care for families who experience the loss of their baby.

We provide crucial information and embrace families during their difficult time of loss, and beyond. Bears Of Hope's mission is to provide ongoing comfort, support and counselling to parents and families who have experienced the loss of a baby during pregnancy, birth and infancy.

Our Vision:

To provide leading support and exceptional care for families who experience the loss of their baby.

Our Mission:

B ears offered at every hospital providing vital

E arly support

A n Australia wide program which provides timely and

R elevant information to families who experience

S tillbirth, miscarriage, neonatal or infant loss

O ngoing comfort and a lifetime of support

F rom families who understand

H elping to challenge and shape beliefs surrounding loss

O utstanding care

P assionate pregnancy & infant loss support

E ducation and awareness

Our Values:

- · Committed to achieving our vision with integrity.
- Dedicated to and passionate about making a difference.
- Respecting grief is personal and unique.
- Every family has the right to be offered support without judgement.
- Equal acceptance and acknowledgement of every loss.



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About Bears Of Hope

We provide the compassionate support and guidance that parents critically need at the beginning of their loss and beyond.

We donate Bears Of Hope & Support Resources at no cost to hospitals for bereaved families. Each Bear Of Hope is lovingly donated by another family, honouring their child's brief life whilst immediately reducing isolation for the receiving family and filling their empty arms. With resources carefully chosen and developed, parents are acknowledged, comforted and guided through their loss. They are empowered with vital information before they leave the hospital to minimise any regrets surrounding spending time and creating memories with their baby.

We understand how crucial it is that parents feel supported from the very beginning of their loss to facilitate their grieving and to reduce the isolation often felt after the loss of a baby.

Bears Of Hope Support Services:

- Bear Of Hope & Support Resources
- Baby Keepsake Booklets
- Cuddle Cots
- Private Counselling Sessions
- Counsellor Facilitated Support Groups & Workshops
- Face-to-face / Online / Phone / Email Support
- Support Events
- Education Sessions For Employers & Employees
- Health Professional Inservices

All Bears Of Hope support services are provided fee free to hospitals & families across Australia.

In 22/23 Financial Year

6,203

Bears Of Hope & Keepsakes provided to families

1129

Fee free counselling sessions provided

143

Fee free counsellor facilitated support group participants

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Our Brands

Bears Of Hope provides a range of initiatives through our various brands.



Pregnancy & Infant Loss Support

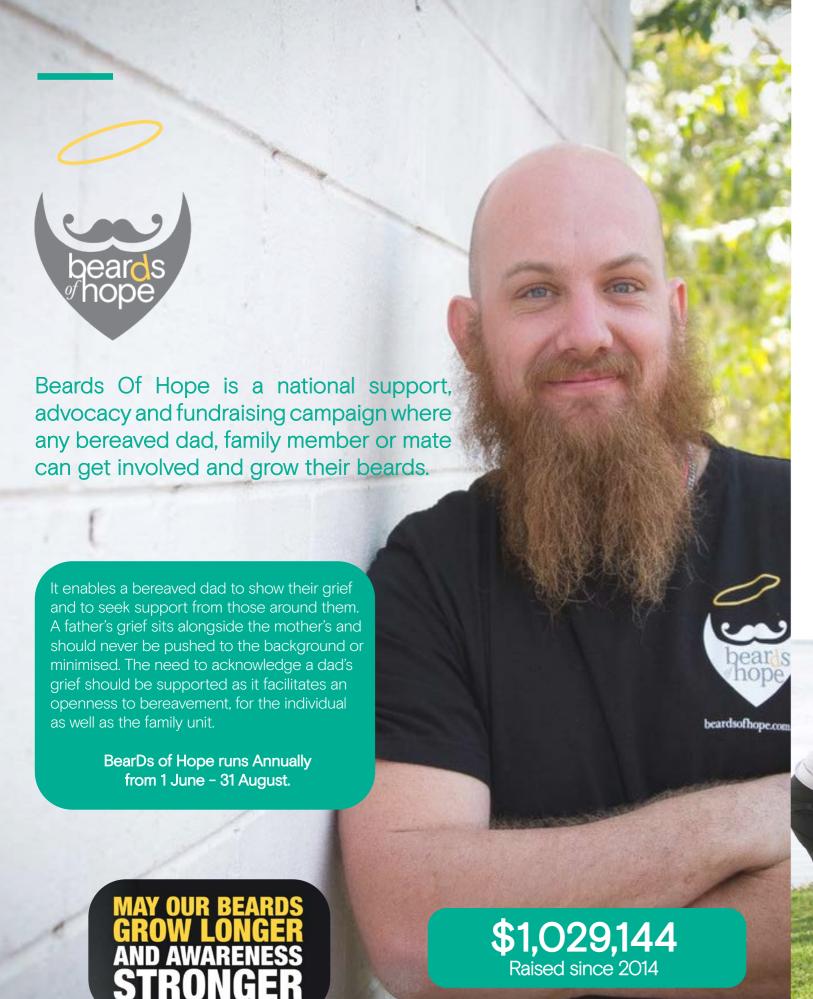


beardsofhope.com.au



Regular giving for exceptional care & support









Choosing Hope is a walk of honour and remembrance in support of bereaved families who have experienced the loss of their baby. These are held annually around October 15th, International Pregnancy & Infant Loss Remembrance Day.

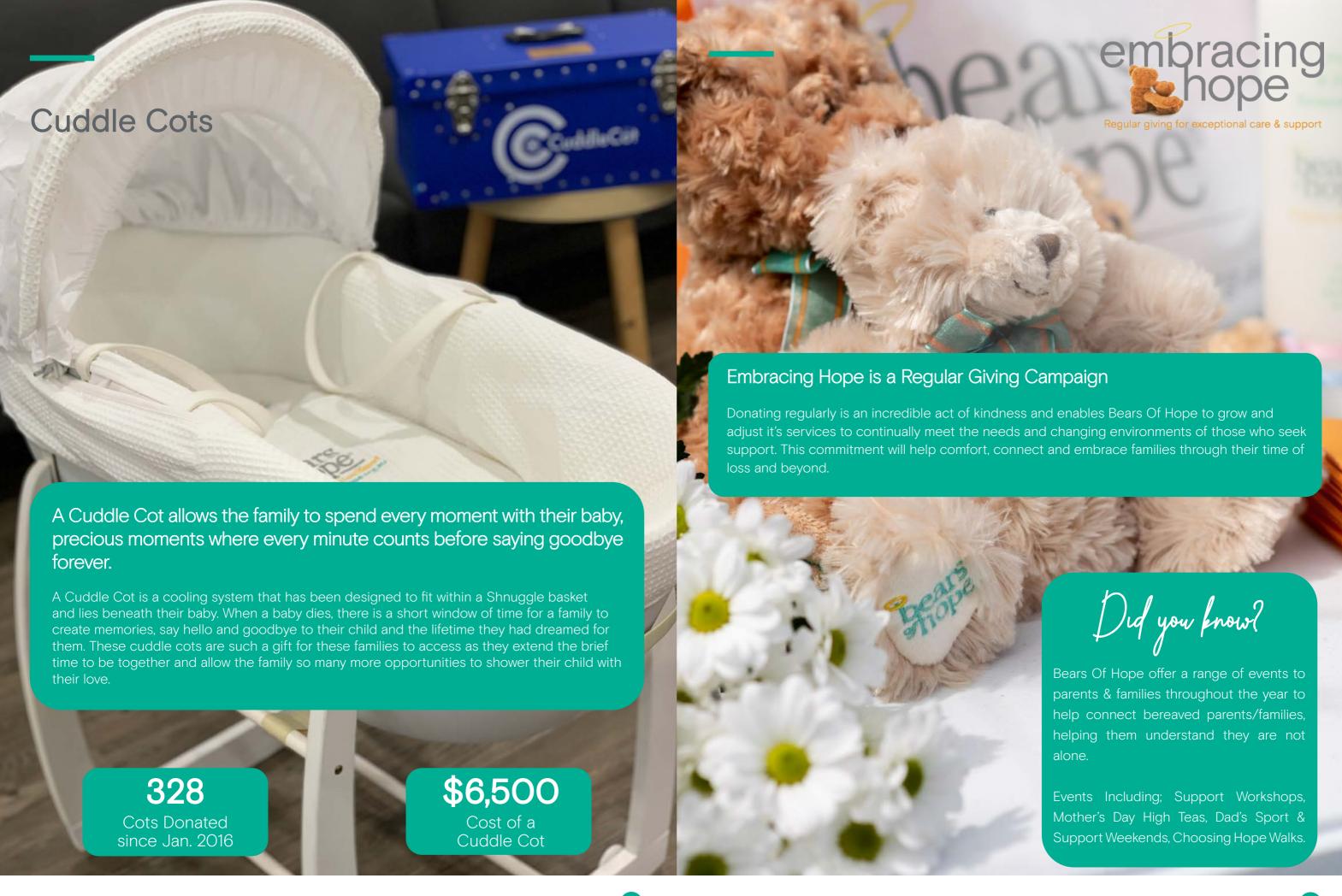
These walks are not only a fundraising campaign, but a support program designed to connect bereaved parents and families to a larger community, offering peer-to-peer support. The sense of community is incredibly important to the Bears of Hope Theory of Change with reducing isolation a crucial outcome.

A walk of honour and remembrance, in support of bereaved families.



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Quotes

"The words 'at least' should never be used in comforting a bereaved parent" - Amanda Bowles Co-Founder & CEO

"Whilst miscarriage is common and occurs in 1 in 4 pregnancies that doesn't mean it does not deeply hurt, nor is it something we should diminish anothers experience of." - Amanda Bowles Co-Founder & CEO

"After our second son Jesse Buttons was born I couldn't fathom raising children in a world where such devastation happens without purpose. Bears of Hope was born through the gift of Jesses' brief life." - Amanda Bowles Co-Founder & CEO

"Our grief counsellors have lived experience and we walk with families on their healing journey." - Amanda Bowles Co-Founder & CEO



CONTACT US

MEDIA ENQUIRIES

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For further Information

www.bearsofhope.org.au