

# Cuddle Cot Fundraising

## FAQ'S

**BELOW ARE SOME FREQUENTLY ASKED QUESTIONS WE GET IN RELATION TO CUDDLE COTS. PLEASE TAKE THE TIME TO REVIEW THE BELOW AND LET US KNOW IF YOU HAVE ANY ADDITIONAL QUESTIONS!**

**Q. How much does a Cuddle Cot cost?**

\$6500. This includes the cooling unit, Shnuggle basket, linen, stand, embroidery, plaque and engraving, postage, transport and administration costs.

**Q. What is a Shnuggle Basket?**

The woven moses basket has now been replaced with a Shnuggle basket. These have been specially molded to accommodate the cooling pad and hose and provide placements with an easy to clean basket, thereby reducing any infection control concerns.

**Q. Can I fundraise for or purchase a Cuddle Cot to be placed outside of Australia?**

Our Cuddle Cots are placed within Australia only.

**Q. How can I purchase a cuddle cot for my service?**

Please email [cuddlecots@bearsofhope.org.au](mailto:cuddlecots@bearsofhope.org.au) to arrange.

**Q. Can I make a donation in full?**

Yes, please email [cuddlecots@bearsofhope.org.au](mailto:cuddlecots@bearsofhope.org.au) for further information.

**Q. How long can I fundraise for?**

You can fundraise for as long as you need to reach your goal. Your online fundraising page and community fundraising authority can only be authorised for 12 months at a time. This date can be extended. For online pages, please sign in to your Gofundraise account and extend the expiry date. For offline fundraising, please email [fundraising@bearsofhope.org.au](mailto:fundraising@bearsofhope.org.au).

**Q. Can I raise funds offline?**

Absolutely. If you wish to raise funds offline (e.g. raffles, coin boxes, auction workplace fundraiser etc), you will need to receive approval from Bears Of Hope. Please register your community fundraiser and once approved, you will be issued an Authority To Fundraise letter including your Fundraising Reference Number. If you have an online fundraising page, we can add these funds to it once processed.

**Q. Can I include funds raised on my online page as income for my Community Fundraiser event held offline when working out my profit and loss for the community fundraiser?**

No. Only the income raised through your offline fundraiser/event can be calculated when working out the % of your expenses. Expenses are to be no more than 40% of the income raised through your offline fundraiser only.

**Q. What happens if my goal isn't reached and I wish to finalise my fundraiser?**

The funds raised will be distributed to the core objectives of Bears Of Hope to help place other Cuddle Cots or provide support services of priority.

# Cuddle Cot Fundraising

## FAQ'S - Continued

### **Q. What happens to the extra funds raised over the goal?**

If requested within 30 days of your fundraising page closing, we can allocate any extra funds raised over the \$6500, towards the donation of bears. For every \$100 you raised over, a bear of hope will be donated in memory of your baby (up to a maximum of 5 bears). The remaining funds will be distributed to the core objectives of Bears Of Hope to help place other Cuddle Cot s or provide support services of priority.

### **Q. Can I have the Cuddle Cot donated to a placement of choice?**

Due to the large number of hospitals we have fulfilled across Australia over the past six years, the hospital requests have settled. This means the cuddle cot may be placed at an interstate hospital, funeral home, or hospice instead. There is a chance the cuddle cot may also sit in waiting to be placed, ready for the next request received.

We will work with you to place the Cuddle Cot, however there are just no guarantees that your placement or area of choice will require one once you reach your goal. It's really important we can help families where needed and fulfill requests that come in, as quickly as possible.

### **Q. Can I personalise the embroidery and engraving with different colours, fonts, images or additional details on the Cuddle Cot ?**

Embroidery and engraving are set in our Bears Of Hope font, colouring and layout so that they remain unified across all of our resources. Wording includes "Lovingly donated in honour of (baby's name, date of birth/date of passing)".

### **Q. Are Cuddle Cots only donated to hospitals?**

They can also be donated to Funeral Homes and hospices.

### **Q. Can I confirm a placement at the beginning of my fundraiser?**

To ensure hospital, hospices and funeral homes are not overwhelmed by multiple fundraising families making contact, it is requested that you wait until your fundraiser is complete before reaching out to confirm their need. Please refrain from confirming with a hospital at the beginning of, or during, your fundraiser as there is no assurance that the goal will be reached, or the time that it will be reached in. It's important that a hospital can accept another Cuddle Cot donation that is ready without having to wait unnecessarily.

### **Q. What happens if there is not a placement in need when I finish my fundraiser?**

Bears Of Hope will hold the Cuddle Cot until we are advised of a placement in need. We will then let you know once we receive a request to organise this with you.

### **Q. What happens if I prefer a placement elsewhere to current placements in need?**

Bears Of Hope will hold the Cuddle Cot for a maximum of 2 weeks. If however, there are placements in urgent need, Bears Of Hope have the right to place it where needed across Australia.